

## SUPER LIBRARIAN IMAGE AND SLOGAN

### Terms and Conditions of Use by Non-New Jersey Library Organizations

1. The Super Librarian image and slogan may be used by libraries outside New Jersey upon approval by the New Jersey State Library.
2. If approved, only the Super Librarian image and slogan graphics provided at the website [www.njlibraries.org/graphics](http://www.njlibraries.org/graphics) may be downloaded, and must be used in compliance with the guidelines for use by New Jersey libraries.
3. The Super Librarian character image and slogan must be used in its entirety and should not be re-created or altered in any way, including size and color. Should you have a special need for alteration, please contact the New Jersey State Library
4. All materials you create that use the Super Librarian image and slogan must acknowledge the New Jersey State Library and the website address [www.njlibraries.org](http://www.njlibraries.org).
5. The Super Librarian image and slogan may only be used in free print publications including
  - a. Newsletters
  - b. Flyers
  - c. Banners
  - d. Library web pages
  - e. Invitations
  - f. Presentation slides
6. You must send samples of all materials you create, that use the Super Librarian image and slogan, to the New Jersey State Library to Susan Kaplan, Library Development Bureau, New Jersey State Library, P.O. Box 520, Trenton, NJ 08625-0520.
7. The Super Librarian image and slogan may NOT be used on imprinted merchandise, such as bookmarks, mugs, t-shirts, posters.
8. Approval is granted for a specified period of time and purpose. A new request should be made to extend the period of use and for other purposes. Otherwise, the Super Librarian image and slogan should be removed from library materials and webpages at the end of the specified period.
9. Approval is granted at no cost to individual libraries for use in promotions to their staff and user communities.
10. The Super Librarian image and slogan may be used in regional, statewide, and association publications outside New Jersey through paid sponsorship of the Super Librarian campaign. Sponsorship rates and terms are available upon request.